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FOR IMMEDIATE RELEASE:

## **Illinois Elementary School Association (IESA) Selects AthletesGoLive (AGL) Official Scoring Partner**

**ALPHARETTA, GA** (July 8, 2026) – The IESA, the elementary and middle school sports governing body for the state of Illinois, named AthletesGoLive the official scoring partner of the state’s baseball and softball programs.

Effective immediately, Illinois middle school baseball teams will be required to use AGL to score all of their games. Softball teams will also be encouraged to download the app for their scoring needs.

“We are excited to welcome AthletesGoLive as the official scoring partner for IESA baseball and softball,” said Nicole Schaeftbauer, IESA Executive Director. “This partnership provides our coaches and teams with a modern, user-friendly platform that simplifies game management, improves statistical tracking, and creates a more consistent scoring experience across the state. By integrating with tools like PitchKount, AthletesGoLive also supports our commitment to player safety while reducing the administrative burden on coaches. Ultimately, this partnership helps our schools focus more on developing student-athletes and enhancing the overall experience for everyone involved in IESA baseball and softball.”

AthletesGoLive is developing a partnership integration with PitchKount, an official partner of the IESA, for player safety and pitch tracking guideline compliance in baseball with fewer devices than before.

“We are looking forward to our collaboration with the IESA,” said AGL Founder Andrew Biele. “Our team is committed to providing a platform that supports their student-athletes and the broader school community.”

Previously, AthletesGoLive served as the official scoring partner of the 2025 IESA Baseball State Championships.

Rapidly expanding partnerships with education-based athletic bodies in 2026, AthletesGoLive has also signed notable partnerships with the National Federation of State High School Associations (NFHS), and became a preferred partner of MaxPreps.

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