



Illinois Elementary School Association Announces Partnership with Eventlink®

The Illinois Elementary School Association (IESA) is proud to announce a new partnership with Eventlink, a leading provider of athletic management software designed to simplify operations for schools and athletic administrators.

Through this partnership, IESA member schools will gain access to innovative tools that streamline scheduling, communication, ticketing, and overall athletic program management. By leveraging Eventlink's all-in-one platform, schools can improve efficiency, reduce administrative burden, and enhance the overall experience for student-athletes, coaches, and communities.

"This partnership with Eventlink represents an exciting step forward in how we support our member schools, administrators, and communities," said IESA Executive Director Nicole Schaeffbauer. "By aligning with a forward-thinking organization like Eventlink, the Illinois Elementary School Association continues to enhance the student-athlete experience through innovation, efficiency, and stronger connections at the local level. Together, we are committed to providing schools with the tools and resources they need to succeed both on and off the field."

Eventlink's platform is designed specifically with the needs of school athletic departments in mind, offering a centralized solution that helps administrators manage day-to-day responsibilities more effectively while improving communication with families and fans.

"We're excited to partner with the IESA and continue supporting schools across Illinois," said Brandon Smith, Director of Eventlink®. "At Eventlink®, our mission has always been to make life easier for athletic directors by providing tools that simplify their day-to-day. This partnership is an exciting step forward as we bring a true one-spot solution to help schools streamline their athletic programs and better serve their communities."

The partnership reflects IESA's ongoing commitment to providing member schools with high-quality resources and forward-looking solutions that support education-based athletics across the state.