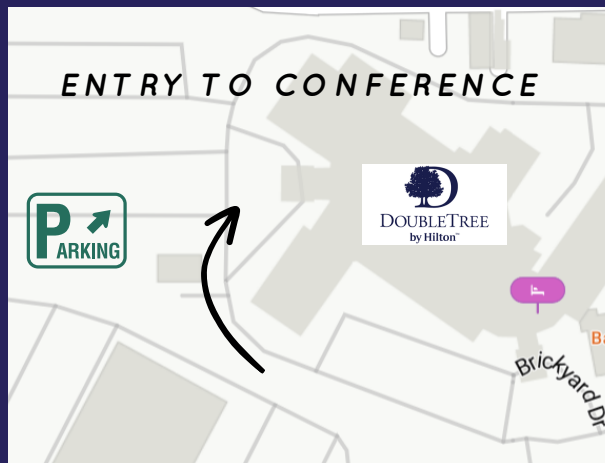


ANNE MARIE ANDERSON

ANNE MARIE ANDERSON IS A THREE-TIME EMMY AWARD WINNING BROADCASTER, KEYNOTE SPEAKER AND EMCEE. HAVING SPENT MORE THAN THREE DECADES IN SPORT TELEVISION, ANDERSON HAS COVERED MANY OF SPORT'S BIGGEST EVENTS INCLUDING SIX OLYMPIC GAMES, GOLF'S MAJORS, NBA AND MAJOR LEAGUE BASEBALL PLAYOFFS, HEAVYWEIGHT TITLES FIGHTS AND THE SUPER BOWL. SHE IS ONE OF THE MOST EXPERIENCED FEMALE PLAY BY PLAY ANNOUNCERS IN THE COUNTRY CALLING OVER 75 SPORTING EVENTS A YEAR ON A VARIETY OF NETWORKS INCLUDING ESPN, ABC, NBC AND FOX AND HAS BEEN RECOGNIZED NATIONALLY FOR HER JOURNALISM AND LEADERSHIP IN THE ADVANCEMENT OF SPORT. AS A SPEAKER, ANDERSON IS KNOWN FOR DELIVERING KEYNOTES THAT ARE ALTERNATELY FUNNY AND TOUCHING, OFTEN DRAWING UPON HER ROLE AS A JOURNALIST TO CONNECT WITH THE AUDIENCE THROUGH THE POWER OF STORYTELLING.



DOUBLE TREE HOTEL
IS LOCATED AT
10 BRICKYARD DR.
BLOOMINGTON, IL
61707



ATHLETIC DIRECTOR WORKSHOP

September 6, 2024

Double Tree Hotel
Bloomington, Illinois

SCHEDULE

8:30 - 9:00 AM - REGISTRATION

9:00 - 9:15 AM - WELCOME

9:15 - 10:15 AM - ANNE MARIE
ANDERSON

10:30 - 11:30 AM - DIVISION
MEETING (IESA STAFF)

11:40 - 12:25 PM - BREAKOUT
SESSION 1

BY 1 - Dealing with Difficult Fans - Roundtable
Discussion - administered by
Brent Grisham & Josh Stone

BY 2 - Special Olympics - Becoming Unified

BY 3 - Introduction to the IADA -
Jeff Marsaglia & Peter Goff

12:30 - 1:15 PM - LUNCH

1:20 - 2:05 PM - BREAKOUT
SESSION 2

BY 1 - New AD Round Table -
Doug Hageman & Kurt Younghouse

BY 2 - Special Olympics - Becoming Unified

BY 3 - TYB - Train Your Brain - SEL Standards in
Athletics and Activities - Tom Knapczyk

2:10 - 2:55 PM - BREAKOUT
SESSION 3

BY 2 - Navigating the IESA Website - IESA Staff

BY 3 - TYB - Train Your Brain - SEL Standards
in Athletics and Activities -
Tom Knapczyk

REGISTER USING GOFAN



WORKSHOP REGISTRATION

DEADLINE IS

AUGUST 30, 2024

*REGISTRATION FORM AND
CHECK MUST BE POSTMARKED
BY THE DEADLINE.*

*REFUNDS WILL NOT BE GIVEN
AFTER DEADLINE.*

REGISTRATION FORM

Attendee #1 Name:

School:

City & Zip Code:

Email Address:

Attendee #2 Name:

School:

City & Zip Code:

Email Address:

TOTAL # OF ATTENDEES

_____ X @ \$65 PER PERSON

TOTAL COST: _____

MAIL FORM AND PAYMENT TO

IESA

1015 MAPLE HILL RD.

BLOOMINGTON, IL 61705