

The Doubletree Hotel is located at:
10 Brickyard Dr.
Bloomington, IL 61701



Conference Tips

- Make sure that you dress in layers. The hotel conference center is often cool.
- Bring a notebook to jot down all of the great ideas you will encounter.
- Bring business cards to pass along your contact information to the other coaches in your contest area.
- Wifi will be available. It is recommended that you bring a laptop/tablet/chromebook to the IESA Website session.



The Doubletree Hotel Phone:
309-664-6446

From Chicago:

I-55 to Exit #167– Veterans Parkway or Business 55 South to Brickyard Drive, Turn Right.

From Rockford:

I-39 South to I-55 North, Take Exit #167– Veterans Parkway or Business 55 South, to Brickyard Drive, Turn Right.

From Springfield:

I-55 to Business 55/Veterans Parkway to Brickyard Drive, Turn Left.

From Peoria:

I-74 East to I-55 North, Take Exit #167– Veterans Parkway or Business 55 South to Brickyard Drive, Turn Right.

From Decatur:

51 North to Veterans Parkway/ Business 55 North, to Brickyard Drive. Turn Left.

From Champaign:

I-74 West to Exit 135/or 51 North to Veterans Parkway North/or Business 55 North to Brickyard Drive, Turn Left.

IESA Athletic Directors Workshop

Friday, September 8, 2023

DoubleTree Hotel—Bloomington, Illinois

Registration begins at 8:30 A.M.



Register using GoFan

Schedule for the Day

8:30– 9:00 a.m.

Registration

11:30-11:40 a.m.—Break

9:00-9:15 a.m.

Welcome and General Business

11:40– 12:40– Session II

9:15– 10:15 a.m.— General Session:

Randy Fox: *Prior to becoming an international award-winning speaker, author, and coach, Randy earned his stripes with 23 years as an NCAA basketball official and 20 years filled with much success (and some failure too) as a corporate operations and sales leader. He will share his message about “Making the Call.”*

- **Introduction to the IADA** – Mike Morris and Jeff Marsaglia from the IADA will provide you with information on the organization and all of their services.
- **De-Escalation** – Sgt. Kiel Nowers, a 20-year veteran of the Bloomington Police Department (Community Engagement Unit) will speak about De-Escalation Techniques.
- **Building Community Through Athletics**– Scott Battas, athletic director of Mascoutah High School

10:15 a.m.-10:30– Break

10:30-11:30– Session I

Division Meeting– IESA Staff will present the Division Meeting information for 2023-2024. All those attending will receive credit for division meeting attendance. This is also a great opportunity to ask questions of IESA administrators

12:45—1:30—Lunch

Attendees are invited to enjoy a buffet lunch. This is also a time to for networking.

Schedule for the Day (cont.)

1:30– 2:30– Session III

- **Creating A Culture of Positive Sportsmanship** – Jake Norman of Pekin Broadmoor will offer practical ways to promote sportsmanship in a school environment.
- **AD Roundtable** - Veteran Athletic Directors Doug Hageman and Kurt Younghouse will lead discussion on various topics designed to provide discussion on best practices and helpful tricks of the trade.
- **Communicating with Parents** – Jennifer Harris of Vernon Hills Hawthorne North talks about the importance of parent communication and parent interaction within your programs.

2:30– 2:35: Break

2:35– 3:35– Session IV

- **Heat Safety and the Use of Wet-Bulb Globe**—Adam Kremmel (Belleville HS)
- **Hosting IESA Postseason Events**– Jennifer Harris (Vernon Hills)
- **Navigating the IESA website/Q&A**– IESA Administrators will answer questions and provide insight into navigating the IESA website. Computer or tablet suggested.



The AD Workshop is a great way to network and establish working relationships outside of your immediate area. Make sure that you bring business cards to keep connected to those that you meet!

IESA Athletic Directors Workshop

Registration Form

Deadline: September 1, 2023

Attendees can either register by going through GoFan or by submitting the registration form below.

REGISTER THROUGH GoFan

<https://gofan.co/app/events/1010425?schoolId=IL86333>



Attendee #1 Name: _____

School: _____

City: _____ Zip code: _____

Email Address: _____

Attendee #2 Name: _____

School: _____

City: _____ Zip code: _____

Email Address: _____

Total # of attendees: _____ Cost = @ \$65.00 per person

Total Cost: _____

PAYMENT

Please submit registration form and payment to:

IESA
1015 Maple Hill Rd.
Bloomington, IL 61705

WORKSHOP DEADLINE IS Sept. 1, 2023

- Registration forms and checks must be postmarked.
- Please send registration form with check by the deadline.
- Refunds will not be given after deadline.