

MINUTES OF REGULAR MEETING OF THE BOARD OF DIRECTORS
September 16, 2024

The Board of Directors' regular fall meeting was held on September 16, 2024, at the IESA Office in Bloomington, Illinois.

President Ingold called the meeting to order at 10 a.m. The following members were present: Haupt, Hogue, McAlister, Yoder, Johnson, Chaves, Ingold, Marquardt, Kerr, Vanausdall, Davis, Drees, and Duncan. Nicole Schaefbauer, Chris Frasco, Jackie Litwiller, and Jonathan Hauer from the IESA staff were also present. Marski, Chavers, and Division K were not present.

Motion by Drees/Johnson to approve the June 2024 meeting minutes as presented. **Carried**.

President Ingold made a few remarks and welcomed everyone to the first meeting of the new school year.

Dr. Hogue presented the Treasurer's report. **Motion by Hogue/Vanausdall to approve the August 2024 financial report. Carried**. The Board received a 5-year comparison of income and expenses.

Division Reports

Division C—Dr. McAlister was contacted by a new school in his Division regarding entry into Girls' Basketball. Unfortunately, the deadline for accepting new entries has passed. Dr. McAlister was also contacted by a school regarding the site and date of their cross-country Sectional meet. Mrs. Schaefbauer was also included in the correspondence and responded to the school.

Division E—Mr. Yoder was contacted by a school in his Division regarding the upcoming Soccer Advisory Committee meeting. The school wanted information and direction to ensure the activity was incorporated into the Association's offerings. The Board discussion centered around calendar placement, officials' availability, and facilities.

Division F—Mr. Johnson complimented the staff regarding the recent Athletic Director's Workshop. He also passed along some inquiries regarding a new AD mentoring program. The staff will reach out to the IADA leadership to see if a partnership can be formed.

Assistant Director Reports

Matt Hawkins—Provided an update to the Board on the status of pending proposals and new partnerships.

Jonathan Hauer—Reported on the Golf State Finals. Golf participation numbers continue to grow, resulting in an additional sectional for both the Boys and the Girls. Shared that the Girls Wrestling Advisory Committee is set to meet this fall. Reviewed the IESA Recognition Programs currently in place and shared possible programs the Recognition Committee has discussed.

Jackie Litwiller—Shared with the Board the final attendance numbers for the Fall AD Workshop and the general feedback on the event. Reported on the upcoming IESA softball state finals. The Board was updated on the preparation for the Cheer State Finals and updated the Board on the Volleyball State Finals and the status of the IESA Music S&E and Org contests. She will also meet with two new advisory committees this fall—Athletes with Disabilities and Boys Volleyball.

Chris Frasco—Reported on the upcoming IESA state baseball finals. Shared with the Board that the new Regional format has received mixed reviews and will be discussed by the Baseball Advisory Committee as the financial expense to the Association is significant. Reported on the current status of ejection numbers as compared to last year. Shared with the Board the success of the Officials Spotlight campaign and the upcoming Officials Appreciation week.

Executive Director's Report

Nicole Schaefbauer—Welcomed the new staff members—Bailey Coffman and Jonathan Hauer (new role)—and updated the Board on their transition. Informed the Board of the current membership total and that activity numbers increased from the previous year. Updated the Board on the upcoming attendance of the IESA at the NFHS Middle School meeting. Jackie Litwiller will be representing the Association at the conference. A review of the accommodations made to the cross-country sectionals due to the Yom Kippur holiday was given. Shared that the 2029-2030 school year will be the 100th year of service for the Association. Staff will begin planning for the milestone.

Old Business

A review of the administrative and support staff assignments was distributed to the Board. An update was also given regarding the status of new activity advisory committees.

The Board received the seniority listing of current Board members. A recap of the 2024 NFHS meeting was given by those Board members who attended. With the 2025 NFHS Summer meeting in Chicago, a recommendation was made to pause the attendance rotation and send fifteen board members and five staff to the conference. Having more individuals available to assist with responsibilities will be necessary as a co-host. **Motion by Vanausdolk/Duncan to approve the 2025 NFHS Summer meeting attendance modification. Carried.**

The Board members who will be up for re-election in the fall of 2024 were given a review of the election procedures and timeline.

President Ingold recessed the meeting for lunch at 12:06 p.m. and reconvened the meeting at 12:36 p.m.

New Business

The audit was prepared and presented by the accounting firm of Striegel Knobloch & Company, L.L.C., Bloomington, Illinois.

Motion by Hogue/Yoder to approve the FY 2025 proposed budget as presented. Carried.

The Board reviewed a proposed investment policy that outlines how and when the Association will maintain and invest funds. **Motion by Drees/Johnson to approve the proposed investment policy. Carried.**

Discussion was held regarding a proposal to move the 2026 Cheerleading State Finals to Grossinger Arena. The move will situate the IESA State competition between IHSA Cheer and Dance competitions. By using the same facility, both Associations will benefit from shared costs. **Motion by Vanausdolk/McAlister to approve the proposal. Carried.**

Two different homeschool recommendations from the membership were discussed. After reviewing the current by-laws and pending state legislation, the Board took no action on the recommendations.

Streaming proposals were presented to the Board from two different companies. After discussing the potential financial impact on the Association, the Board took no action on the proposals.

The Board heard a report on the strategic planning sessions held in July. The plan and implementation timeline were reviewed. The first phase of the plan involves working with a marketing/branding firm to set the foundation for the association's look and message. **Motion by Ingold/Marquardt to approve the securing of the services of a marketing/branding company. Carried.** The second phase of the strategic plan will address personnel needs within the Association.

Board Committee Reports

Staff Relations- Reviewed the Executive Director performance review procedure. Executive Director goals were presented with feedback from the Board.

Advisory Committee Reports

Officials- The Officials Advisory Committee met on August 28, 2024 via Zoom. **Motion by Vanausdolk/McAlister to approve recommendation #1 (increase in fee for cross country sectional officials beginning 2025). Carried.**

Other New Business

The dates of the future Board meetings were announced. The dates are January 31; April 11; and June 6. All future meetings will be held in person with a virtual option and will start at 10:00 a.m.

Motion by Drees/Hogue to approve the expenses of the meeting. Carried.

There being no further business, **motion by Haupt/McAlister to adjourn. Carried.** President Ingold adjourned the meeting at 1:07 p.m.

Respectfully submitted,

