

2010 IESA CHEER CHAMPIONSHIP INFORMATION
Saturday, January 23, 2010

Site and Location: The Civic Center is located in downtown Peoria on 201 Southwest Jefferson Avenue. Maps are enclosed. The actual competition will take place in Exhibit Hall C.

COACHES MEETING: A representative from each competing team **MUST** attend a coaches meeting **PRIOR** to performing in the competition. There will be a meeting at **7:45 a.m. and 11:30 a.m.** in **Room 134** located across the hall from Exhibit Hall B. **YOU ONLY NEED TO ATTEND ONE OF THESE MEETINGS.**

Overnight Accommodations: There are several hotels that can be utilized for this event. Please visit the Peoria Area Convention and Visitors Bureau website at www.peoria.org for more information regarding Peoria area accommodations or call 1-800-747-0302.

Performance Time: See the enclosed schedule for approximate performance times. The order of performing squads will be as follows: Small and Large Team Cheer Divisions starting the competition, Small, Medium and Large Team Routine Divisions concluding the day. We also post the schedule on our website www.iesa.org. The competition will begin at 9:00 a.m. and conclude around 5:00 p.m. **IT IS POSSIBLE THERE COULD BE A SLIGHT CHANGE (perhaps 10-15 minutes) TO THE ENCLOSED SCHEDULE. PLEASE CHECK THE WEBSITE FREQUENTLY FOR ANY CHANGES OR UPDATES.**

Warm-up Time: Each squad will be given five minutes of warm-up time on a mat that is the same size as the competition mat (42' x 54'). This warm-up time will be approximately 15 minutes before your actual performance time and will take place in Exhibit Hall B. **ONLY CHEERLEADERS AND COACHES WILL BE ALLOWED INTO EXHIBIT HALL B. Stunting and tumbling is only permitted on the warm-up mats in Exhibit Hall B. Please do not attempt to tumble or complete stunts on the concrete in Exhibit Hall A! AT NO TIME MAY SQUADS BRING THEIR OWN TUMBLING OR WARM-UP MATS INTO THE CIVIC CENTER!**

ATTENTION SCHOOL SQUADS WHO SCHEDULED A PRACTICE WARM-UP SESSION FRIDAY NIGHT, JANUARY 22, BETWEEN 6:00-8:00 P.M. Warm-up sessions will be 10 minutes in length and will be held on the "official sized" warm-up mats in Exhibit Hall B. You may arrive 10 minutes prior to your assigned time to warm-up on the tumbling strips before moving to the "official sized" warm-up mats if you so desire. Spotters will be present.

Schools will have access to the actual competition area Saturday morning from 7:00 a.m. to 8:00 a.m. This is simply a chance for schools to see the setup of the competition area, not an opportunity to run through your routine or practice stunting, tumbling passes, etc. We will monitor the area during this time and ask that you walk on and off in a timely, orderly fashion spending no more than one or two minutes on the mat. Please report to the Team check-in table in Exhibit Hall A.

Meeting Area: There is a post performance "meeting area" just to the right of the competition mat. This is a place for your cheerleaders to gather after they finish performing. It makes it easier for you as the coach to collect your squad and share a few quick thoughts with them about their performance if you so desire.

Music: If your squad is performing in the routine division, the music must be on a CD. For back up purposes, bring one additional CD and/or a cassette tape. It is your responsibility to start and stop the music.

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Admission: Doors will open at 8:00 a.m. Admission will be \$8.00 for high school students and adults, and \$4.00 for students (K-8) and senior citizens. Please inform your fans of the admission charge. Each person must wear a wristband that will allow in/out privileges. **COACHES – you will be issued two wristbands per school at the coaches meeting. The wristbands will give you access to Exhibit Hall B as well as free admission into the competition. ONLY TWO WRISTBANDS WILL BE GIVEN PER SCHOOL.**

Balloons: BALLOONS ARE NOT ALLOWED IN THE CIVIC CENTER. PLEASE INFORM EVERYONE THAT UNDER NO CIRCUMSTANCES WILL BALLOONS BE ALLOWED INSIDE THE CIVIC CENTER.

Awards: First and second place team trophies and individual medals will be awarded in each division.

Judges: Personnel selected by the IESA will be responsible for judging all performances. Their decision is final and cannot be protested. Each school will receive a copy of all adjudication forms for their squad's performance. **NEW FOR 2010** - After the completion of the awards ceremony for your division, score sheets for your squad's performance **MUST** be picked up in Room 211. **ONLY** coaches with a wristband will be allowed to pick up the packet and **ONLY ONE** coach will be admitted to the room. Technical judges will be on hand to answer any questions you may have about safety deductions you may have received.

Shirt Sales: T-shirts and other apparel will be available for purchase at the Civic Center the day of the competition. **SCHOOLS ARE ENCOURAGED TO USE THE PRE-ORDER FORM SENT IN YOUR EARLIER MAILING, OR go to the Cubby Hole website at www.cubbyholeonline.com to type directly on the form, print it and fax it to the Cubby Hole.** Designs for the merchandise will be posted on our website at www.iesa.org and then click on cheerleading. The Cubby Hole will be set up in Exhibit Hall A for all pre-order pickups as well as individual purchases.

Team Photo: All teams will be photographed prior to their performance by Event Pro Photography, Peoria, IL. Prints mounted on plaques will be available for individuals to purchase and take home the day of the contest. Cost is \$20-\$35 depending on the type of plaque ordered.

Personal Items: Please encourage your students not to bring personal items (headphones, c.d. players, etc.) to the site. The IESA is not responsible for lost or stolen items. There will be a place for participants to store their coats in Exhibit Hall A. However, this area is not secure and does not have a person assigned to supervise.

Bus Parking/Spectator Parking: All of the parking garages next to the Civic Center will be open. All meter spaces are free on Saturday. See enclosed maps for further details regarding bus and vehicle parking. **PLEASE NOTE:** Due to multiple events being held at the Civic Center on Saturday, January 23 (Peoria Family Fest, Bradley University men's basketball game, Peoria Rivermen hockey game) parking availability will be at a premium.

Videotaping: Camcorders will not be allowed in the competition area. Please be sure your parents are aware of this policy. Contemporary Visuals has been authorized by IESA to create the official DVD of the **2010** State Cheerleading Tournament at a cost of \$30 per DVD. This cost includes shipping and handling. The Bloomington-based company will have film crews on site to capture all performances and incorporate them into the package. Orders for the official DVD may be made in advance by calling either (800) 633-1993 or (309) 828-1993. Email address is: contact@cvmedia.tv. Orders also will be taken at the State Tournament. See enclosed flyer for additional information.

Flash Photography: FLASH PHOTOGRAPHY IS NOT ALLOWED FOR THE SAFETY OF THE COMPETITORS.